

S.M.I. PROJECT PROSPECTS ARE BRIGHT

[illegible]

the estimates of cost which will be based on the Hayes' Report, after which the by-law will be prepared and no doubt will be passed. The nature of the law holders for the sanction.

Rushing Work on L. N. Dam

Many people are under the impression that work on the Lethbridge Northern Irrigation Project was suspended entirely some three months ago, but such far from being the case. While excavators at work on the praise section were shut off from the dam site by the heavy frost, the p, and the men allowed to go, the contractors at work on the dam to haul and storage of reservoir new the dam. The nature of the work there was considerable care to be done, the site being dense

under the trees had to be chopped down and the trees were cut down and a regular wilderness of undergrowth cleared away. The "drag-line" method of clearing was used. The first night and day throwing up an enormous bank some 50 feet wide at the top. A little higher up the Olomok River was the camp of the contractor engaged in the task of clearing the land. The contractor had a bulldozer which has always been a hive of activity. This dam when completed was 100 feet high, 100 feet wide at the top and 20 feet, more or less, at the base, while an additional earthen dam 100 feet high and 100 feet wide and will inundate the bottom lands for a considerable distance up stream. The dam is built of concrete. In the weather, double shifts of men were seen hard at work pouring cement and building the dam. The dam was composed of proportions. It was found necessary to rush the construction of the dam during the winter months. During the river the river is so fluctuating the carrying on of the work by the time the ice breaks up in the spring the dam will be completed. The appearance of the huge structure will have materially changed, and the dam will be a sight worth seeing through it, it will be a sight worth seeing.

ing man miles to see. It is thought, however, a year or more will elapse before the completion of the work with a continuance of the present fine open weather contractors will be busily making preparations to recommence operations suspended when the Arctic weather struck us late last fall.

THE MACLEOD TIMES
SUBSCRIPTIONS PAID

DURING PAST WEEK

Following are names of subscribers to The Macleod Times who have paid their subscriptions during the past week:

S. P. Fraser, Macleod; Mrs. E. A. Unban, Macleod; H. Bates, Macleod; L. Lantinga, Macleod; Supt. Bryson, Edmonton; J. Wesley Woods, Macleod.

The first North German Lloyd steamer since the war arrived in Hoboken the other day. It made quite a competition—doubtless owing to the fact

"Our castle has not yet been chosen," says Max Oser, the Swiss riding master who is going to marry young Miss McCormick. The castle, it would appear, is still in the air.

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THE EMPRESS THEATRE CURRENT ATTRACTIONS

MIDNIGHT PLUNGE DESTRUCTIVE TO COSTLY GOWNS IN "EXTRAVAGANCE"

May Allison and Entire Company Finish Wild Party Scene in Photodrama With Sensational Dive in the Pacific

A shimmering gown for a shivery dive!

May Allison, Metro's blond favorite, established a record in reckless beach parties in the making of her new Metro production, "Extravagance," which comes Monday and Tuesday to the Empress Theatre, when, with a dozen other players, the beautiful starlet the way into the turbulent Pacific at midnight.

That May was clad in an elaborate Parisian creation that had been used on but one previous occasion, caused her not the slightest apparent quail, while other members of the party cowered in scarcely less extravagant attire.

Miss Allison calculated that the seven minutes she actually was at work before the camera cost her exactly \$200 a minute. The \$1400 gown of imported sequins was a total loss. It was estimated that the costumes of the other guests, all of which were ruined by the reckless plunge into the

waves, were worth a total of \$12,000. Based on these figures, the cinema ground to an accompaniment of goww destruction at the rate of approximately \$1500 a minute!

The old Nat Goodwin pier, famed as the once popular rendezvous of Pacific coast society and stage stars, furnished the setting in which the scene was pictured. The script called for a wild party at one of the palatial homes on the beach with the night

"I had the bravest crowd you ever saw," said Director Philip E. Rosen. "I had taken every care and precaution to insure their comfort after it was over, and had a small house built right on the sand, comfortably heated, so they would have every means of avoiding cold. I had prepared a good, hot meal, and I don't think there was any suffering."

"This true," he continued, "it was quite a shock to go into the cold ocean at midnight, and when it was raining in torrents as it did, caused a great deal of discomfort. But we faded from the fact that a couple of the women fainted, there was no disaster."

"I think that I have gotten some great stuff in the way of night photography and this scene seen is going to be unique in the annals of water stuff."

"Extravagance" is a screen adaptation by Edward Lowe, Jr., of the Ben Ames Williams novel, "More Stately Mansions." The supporting cast includes Theodore von Eltz, who takes the part of the husband in the extravagant wife, impersonated by Grace, a friend of the family, Lawrence Grant, a friend of the family, and Grace, a friend of the family.

WHAT MYSTERY SAYS ABOUT MISTAKES IN MARRIAGE

There is on this world someone who was made for you, as certainly as Eve was made for Adam. All sorts of mistakes occur because Eve was made out of a rib from Adam's side. No body knows which of his twenty-four ribs was taken for the nucleus. If we depend entirely upon ourselves for the selection of a wife, there are twenty-three possibilities to one that you will select the wrong one. Be careful, or you should share the fate of Adam, whose wife lured him to steal. If you should share the fate of Adam, whose wife lured him to steal. If you should share the fate of Adam, whose wife lured him to steal.

BARNUM WAS NO POOL WHEN HE SAID THERE'S A POOL BORN EVERY MINUTE

Famous Showman's Epigram is the Theme of Douglas MacLean's Delightful New Comedy, "One a Minute"

When P. T. Barnum made the statement "There's a pool born every minute," he uttered one of the quaintest epigrams of all time. The famous showman of olden days was a man of unusual understanding of the human psychology, spoke what was in his mind, and he was a man of unusual understanding of the human psychology, spoke what was in his mind, and he was a man of unusual understanding of the human psychology, spoke what was in his mind.

Children Are Doomed

Miss Anna Haines, a Pennsylvania lady, who has been in Russia for three or four years as a worker for an American committee, says that in the famine area probably 90 per cent of the children up to three years old will die between now and next summer, despite the relief that can be given. Children up to five years old, hundreds of thousands of them, have never tasted bread and milk. They would not know what to do with it if it were offered to them. To them a half-dried watermelon rind is a luxurious treat. Miss Haines describes their pitiful cries as faint whimpers, like the moaning of a cat. She says the stories of cannibalism are not exaggerated. The starving people eat the dead, which lie unburied by the thousands, because the body is strong enough to bury them. They even consume putrifying remains and thus bring down the plague. The plague will follow the famine as surely as the famine followed the drought, and more millions may perish.

Suitable Legumes For Alberta

(By Professor G. H. Cutler, Department of Field Husbandry, University of Alberta.)

One of the desired ends in the agriculture of any country is a suitable legume of the type of crop possessing many qualities of merit as to be of the highest importance to the general agriculture of any region. A few of the advantages of a legume in Alberta agriculture are: 1. Its feed value both as pasture and hay. 2. Its excellent soil improving quality.

We Test Eyes

British trades union are threatening to boycott beer. There's a solution to the prohibition problem that even more Pussfoot Johnson could have thought up.

Saying that lobbed hair grow at one time or another—but making it grow again even faster than another. Would the reformers have the girls get false hair?

Gallic-Carei says there is no resemblance between light and music. One is glad to be fortified by an expert opinion on the subject.

There are fewer than 3,000 American soldiers left on the Rhine, now, but such as are left are confident in their ability to handle everything properly if Germany should start anything.

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Service Garage LET'S FIX YOUR RADIATOR

If your radiator leaks bring it in to us and let us examine it and give you a price on repairing it.

WE HAVE INSTALLED THE LATEST TYPE OF RADIATOR REPAIR OUTFIT AND ARE PREPARED TO MAKE OLD AND FLEETING RADIATORS AS GOOD AS NEW AT VERY REASONABLE PRICES.

NO NEED TO SPEND MONEY ON RADIATOR DOPE, NO CUTTING OFF OF TUBES OR REMOVING FINS, NO DEFACING IN ANY WAY. PERMANENT REPAIR, PRICES REASONABLE, WORK GUARANTEED—CALL AND SEE US. OTHER REPAIR WORK AS USUAL.

Accessories and Supplies for Your Car Free Storage Until 12 O'clock at Night

Cockshutt Farm Machinery LOOK OVER YOUR MACHINE AND GET YOUR REPAIRS EARLY

DILATASH & McPHERSON

THE DUTIES OF AN EXECUTOR are onerous, and if you are acting in that capacity circumstances may have arisen which lead to a desire on your part to relinquish your appointment.

Or perhaps you may wish to be relieved of the detail work connected with the Estate.

The law provides for such relief, if desired. This Company may be appointed as Judicial Trustee in place of a retiring Executor, or may be employed as Agent to assist in the Administration of Estates. The charges allowed are very moderate.

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THE TRUSTS and GUARANTEE COMPANY, LIMITED

220—Eighty Ave. West—Calgary, Alberta

BRINGING UP FATHER



MACLEAN'S COMEDY PROVES THE TRUTH OF SLOGAN

"One a Minute" Indicates That It Pays to Advertise If You Are to Win Fortune

The familiar slogan, "It pays to advertise," has never been more humorously or conclusively demonstrated than on the screen than in "One a Minute," Douglas MacLean's latest Paramount starring vehicle, which comes to the Empress Theatre next Friday and Saturday.

The public's susceptibility to an active publicity campaign is hilariously proven when Jimmy Knight, the leading role assumed by MacLean, a young lawyer, temporarily turned druggist, accumulates a fortune by means of a spurious patent medicine and an enormous advertising drive. However, he alone knows of the mysterious fifth ingredient which he has added to the drug and which he claims is the basis of its success. The inability of government inspectors to analyze Jimmy's miraculous preparation, and the desire of rival concerns to buy his patent result in his arrest and an exciting and humorous conclusion of the story.

"One a Minute" was adapted to the screen from the stage farce of the same name by Fred Jackson. Marian Delbeck plays opposite the star.

MYSTERY SAYS

IT IS NOT BOMB—PLANETS DO RULE DESTINIES

It takes all sorts of people to make a world, and some of them have got to be astrologers; for among all the sciences that have progressed the human mind there is but one that has kept its ground unchanged and un-

STARVATION THREATENS FIFTEEN MILLIONS

It is estimated that from ten to fifteen millions of Russian men, women and children, will die of starvation or cold this winter. The famine that has been sweeping over 600,000 square miles of the country is one of the most dreadful in history, and it does not appear that the sympathy and support of the rest of the world will be able to avert the most terrible tragedy in Russia's history. The real hope of the world is willing to help, but a great extent sympathy has been alienated by the Soviet government, and the fear that any assistance that might be given Russia would be perverted

to the support of the state, including Marian Delbeck, Victor Peto, Frances Raymond and Graham Petrie.

When the drought and famine set in last summer the peasants knew of bread and milk. They would not know what to do with it if it were offered to them. To them a half-dried watermelon rind is a luxurious treat. Miss Haines describes their pitiful cries as faint whimpers, like the moaning of a cat. She says the stories of cannibalism are not exaggerated. The starving people eat the dead, which lie unburied by the thousands, because the body is strong enough to bury them. They even consume putrifying remains and thus bring down the plague. The plague will follow the famine as surely as the famine followed the drought, and more millions may perish.

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Scene from EXTRAVAGANCE, starring MAY ALLISON

EMPRESS THEATRE MON.—TUES.

By G. McManus

By G. McManus

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By G. McManus

SMOKE

The Tobacco of Quality
1/2 LB. TINS
and in packages

Rathwell Items

Billy Rathwells and family will reside at the ranch this summer.

The Ladies Aid will meet at the home of Mrs. Leighton on Wednesday of next week.

Mr. Jos. Watson lost a valuable pure-bred colt the latter end of last week. Death is thought to have been due to the after effects of eating Russian thistle which, without doubt, is the very worst fodder a horse can partake of. Many animals during the past year having died from this cause alone.

Eight hundred car loads of potatoes for which there is no market at the present time in Edmonton, will likely go out to the United States. The transportation charges between Canada and the United States have been reduced from \$1.10 to 86 cents a hundred weight, thus making the coming shipments possible.

Horse feed is so scarce in some portions of the district as to cause considerable uneasiness among farmers. Spring is coming on apace and horse

feed must be in shape to go on the land. With no feed, and no possibility of securing the needful from the banks elsewhere to purchase hay and feed stuffs, many farmers find themselves in bad shape. If they fail to secure government or municipal aid for the purchase of feed, they will be unable to prepare land for cropping this season, which would be disastrous and not a good advertisement by any means for this part of the country.

A real old hand times dance was held in the school house on Wednesday evening. The costumes were many and varied. The music was furnished by Messrs. Gennil and Hale, assisted by Mrs. J. Storey. Messrs. Barr and Chester relieved the orchestra at intervals. A prize of a manure set for best dressed lady was won by Miss Mary Young. Graham Harris, best dressed gent, received a deck of cards in white ivory case. The judges were Mrs. Watson and Tole McFarquhar. Refreshments were served and dancing kept up until a late hour.

Poster's weather report states that unusually severe storms are expected from 9th to 19th. When rain was at its lowest, months ago, I advised

not to sell and those who held made big savings. Of course they must sell some time, and I have withdrawn my advice to hold. Many who do not get my bulletins sold their grain too early and lost money by not being posted. A series of great and devastating droughts, he foretold, will affect the six continents during their crop seasons within the next two years. Thirteen countries, among which is Canada, will be seriously injured and revolution or bankruptcy or both, are liable to come to some of them. I am not guessing, he continues, these great droughts are almost as sure as the sunrise. They will come in accord with Nature's unimpaired laws. I have made no mistakes on general droughts for the past five years and I will make no mistakes about the great droughts of 1922-3-4. Certainly this news is not such as is calculated to cheer up the drooping spirits of the already sufficiently depressed farmer.

A FAMOUS MYSTERY OF DUBLIN CASTLE

Among the papers that were destroyed by the British officials before Dublin Castle was handed over to the Irish Free State it is possible there may have been any referring to the famous mystery of the theft of the crown jewels in 1907. It is possible, for no doubt the documents that were destroyed in the castle were of great value, but that many were given to the flames because the publication of their contents might prove scandalous. The theft of the jewels remains one of the most peculiar and baffling crimes of many years, on account of the intrinsic and historical value of the booty, the prominence of those involved and the incredible mystery that has surrounded the affair. In the past four years at least a trace of the jewels has been found, but there has been any public acknowledgment of a clue having been discovered, though powerful influence and funds were devoted to the case.

The Ulster King at Arms.

The missing jewels were sent to Dublin Castle in 1830 by King William IV. It is said that they were kept in the castle until they were sent to the Knights of St. Patrick. They consisted of a diamond badge and a large diamond earring, said to have had a money value of a quarter of a million dollars. They were in the official custody of the Ulster King at Arms, a high functionary of the Viceroy's establishment. At the time of the rebellion the Ulster King at Arms was Sir Arthur Vicars. He had won distinction in the Boer war and was a member of several secret London clubs and moved in the highest circles. When he was appointed in 1893 the choice was generally approved, though he was a young man and unmarried. The jewels were kept in an old-fashioned safe in an office in the castle. Preparations were going forward for the jewels to be sent to the safe and by nobody at night. The safe was opened with a ponderous key, which remained in the possession of Sir Arthur. So far as is known, there was no duplicate of it.

Refused to Reveal

The fact that the jewels were missing from the safe was made in July, 1907, just a year after Lord Aberdeen had been made Lord Lieutenant, and his family, including his son, Lord Haddo, and his bride, installed in the castle. Preparations were going forward for the jewels to be sent to the safe and by nobody at night. The safe was opened with a ponderous key, which remained in the possession of Sir Arthur. So far as is known, there was no duplicate of it.

The Label Suit.

His troubles were by no means over, for he was made the victim of innuendoes in the less scrupulous newspapers, and received a stream of anonymous letters, which made grave reflections, not only upon his own conduct, but upon that of members of the Viceroy's family. His detectives were unable to trace these letters, and to this day the so-called "Hidden Chamber" remains hidden. Eventually, however, he was given the opportunity of taking a shakedown into court, when a London newspaper printed a story which he considered libellous. The paper said that the real thief was a woman and that Sir Arthur had shielded her, that the jewels were never taken out of the castle, and that there was something highly suggestive in the fact that Lord Aberdeen had almost indefinitely pardoned Sir Arthur, while his son, Lord Haddo, had defended him.

Partly Vindicated

Sir Arthur Vicars, through his solicitors, pleaded that the statements and suggestions were false and asked for a substantial verdict. The newspaper publisher tried to justify his statement by naming persons, the chief being a woman called Molly and then known as Mme. Robinson. She was said to have been assisted to Paris by Sir Arthur. The jury gave Sir Arthur heavy damages, for the publisher failed to give a simple statement. Armed with this partial vindication, Sir Arthur appealed to King George to hold an investigation, but His Majesty showed no more interest than had been shown by his father.

Markets Needed By The Farmers

Presence of Thriving Cities Near By, Important to Residents of Country

MERCHANTS DO THEIR PART

Town and Rural Community Are Dependent Upon Each Other—Co-operation Alone Brings Prosperity to Both

(Copyright.)

Residents of towns and cities every where are beginning to realize more acutely the fact that, except under very unusual conditions, their communities will prosper and develop only in proportion to the prosperity and development that comes to the farming sections which surround them. Realizing this fact, commercial clubs and chambers of commerce have in recent years been devoting a much of their attention to developing the country districts as they have to securing new industries and attracting new residents. They know that as the country about the towns becomes more thickly settled and the farmers become more prosperous the more money will be spent in the towns and the faster these towns will grow. It is largely for this reason that the residents of the towns and cities have been doing more and more to aid the farmers in growing bigger crops and in improving marketing conditions. The towns and cities have contributed more and more liberally toward building of good roads in the country districts and have paid a large part of the expense of maintaining agricultural agencies to assist the farmers in growing bigger crops and getting more money out of their crops when they are placed on the market.

Not One-Sided Proposition

But this is not a one-sided proposition. If the city is prospering and the country is, so the country depends upon the city. What the farmer raises is worth absolutely nothing unless he can sell it at a price that will pay him a fair return on the money and time invested in the production. The farmer, without markets, would be in the same predicament as a storekeeper without customers. In almost every case the farmer is dependent upon the city for a market for at least his perishable products.

In the language of the street, it is a fifty-fifty proposition. The town needs the country and the country needs the town. The farmer needs the assistance of the storekeepers of the town in getting his products to the market. He needs the assistance of the storekeepers of the town in getting his products to the market. He needs the assistance of the storekeepers of the town in getting his products to the market.

Storekeeper Needs Farmer's Trade

On the other hand the storekeeper needs the business of the farmer. He does not ask the farmer to sell his products on credit even though at the time he may be hard pushed for cash and may need more credit badly. He does not ask the farmer to help him build a sidewalk in front of his store. He does not ask for the business of the farmer provided he can sell the farmer the goods he needs at as low a price as he can secure.

But he does always get the farmer's business. Ask any storekeeper in the big city or ask the postmaster or the express agent in any town city in the country. They could, if they would, tell of thousands of dollars sent away to the big cities to pay for goods that could have been purchased just as cheaply and much more conveniently in the nearest town or city. The thousands of dollars, when sent to the mail order houses in the big cities, are then sent back to the farmer to help him build good roads past the farmers' houses. When the farmer has his goods to the market, he does not help to build good roads past the farmers' houses. When the farmer has his goods to the market, he does not help to build good roads past the farmers' houses.

No Credit From Mail Order Man

The mail order man won't sell the farmer two cents' worth of goods on one day's credit no matter how badly the farmer may need the goods or how little ready cash he has to pay for them. If the farmer has no ready cash, the mail order man is not going to sell him any more goods. He will take what cash he can get from the farmer to send him the goods he is interested in the farmer ends. If the farmer has no money to pay for what he needs, the mail order man will find others to help swell the stream of dollars which is being poured into the big cities. Let the home merchant help the farmer when he needs it. Let the local merchant do help the farmer when he needs it. Let the local merchant do help the farmer when he needs it.

In 1917 Sir Arthur found some assistance of his troubles in marriage. He died at Ayr, where a simple statement. Armed with this partial vindication, Sir Arthur appealed to King George to hold an investigation, but His Majesty showed no more interest than had been shown by his father.

If You Trade Out of Town, and I Trade Out of Town WHAT WILL BECOME OF OUR TOWN?

THE DOLLAR SPENT IN MACLEOD WILL "REMAIN HOME TO BOOST"

THE MACLEOD TIMES "TRADE AT HOME" CAMPAIGN

BUTCHERS
ASK FOR SHAMROCK BRAND
HAMS — BACON — LARD
Alberta's Finest Products

Fresh and Canned Meats of all kinds.

P. BURNS AND CO., LIMITED

CONFECTIONERY

CHOCOLATES AND CANDIES

BOXED AND BULK

ICE CREAM — FANCY DRINKS

FRUITS IN SEASON

CHINA, GLASSWARE, CROCKERY

COSY CORNER VARIETY & CANDY STORE

CONFECTIONERY, TOBACCO NEWS DEALER

The Best Selection of Meats and Neilson's Chocolates and High Class Confectionery

Finest Stock of Cigars, Cigarettes and Tobaccos

STATIONERY

W. WHITWORTH

NEXT TO TOWN HALL

DRUGGISTS

DRUGS

Drug Sundries, Toilet Requisites, Sick Room Supplies, Rubber Goods, Stationery, Perfumes. Full line of famous Penular Remedies. Our prescription department is equipped to give you service on all dispensing. Bring your prescriptions to us.

R. D. MCNAY

THE REXALL STORES

Give you the benefit of an international service—a choice of proprietary medicines which are not surpassed for quality and effectiveness by any other. Let this store supply your drug requirements. Prescriptions a specialty.

A. D. FERGUSON

FARM IMPLEMENTS

PERSONAL SERVICE

A square deal with every purchaser—such as Farm Machine, Shoes, Meats and Boys' Wear and we urge you to inspect our stock before buying elsewhere.

AGENTS FOR I. H. C. FARM MACHINERY AND MOLLAUGHIN CARS

H. H. YOUNG

FLOUR MILLS

PATRONIZE HOME INDUSTRY

If you are not acquainted with our excellent brands of flour we invite you to ask for

PANTRY QUEEN, MODEL SOCIETY'S CHOICE

You pay more for flour than you should. Properly milled—from wheat. We assure you a practical way to save. Let us supply you a practical way to save.

MACLEOD FLOURING MILLS, LIMITED

GENERAL STORES

WE ENDEAVOR

at all times to anticipate your requirements here in Macleod. We carry a large and moderately priced stock of Dry Goods, Boots and Shoes, Meats and Boys' Wear and we urge you to inspect our stock before buying elsewhere.

R. T. BARKER

CO-OPERATION MEANS STRENGTH

Co-operative buying means lessened cost to you, the customer. Why not deal with an organization which shows you a practical way to save. Let us supply your wants.

THE MACLEOD U. F. A. CO-OPERATIVE ASSN., LTD.

GARAGES

SERVICE GARAGE

DODGE BROTHERS MOTOR CARS

COCKSHUTT FARM MACHINERY IMPLEMENTS OF ALL KINDS

Box 184 Phone 76

N. W. DILATSH

FORDSON TRACTORS

FORD CARS — FORD TRUCKS

Ford Touring car with starter \$726 at Macleod

Genuine Ford Parts away down. Used Fords \$150.00 up.

MACLEOD MOTOR SALES, LTD.

READ THE

"TRADE AT HOME"

ARTICLE

ON THIS

PAGE

CAREFULLY

IT MAY

PRESENT

SOMETHING

YOU

HAVEN'T THOUGHT

OF BEFORE.

PATRONIZE

THE PEOPLE WHOSE

ADVERTISEMENTS

ARE HERE.

THEY ARE

NEIGHBORS

AND WILL

TREAT

YOU RIGHT.

THE MONEY

YOU

SPEND

WITH THEM

STAYS

IN CIRCULATION

IN

YOUR DISTRICT.

YOU SHOULD BE AS LOYAL TO YOUR COMMUNITY AS TO YOUR NAME.

(Copyright)

The Macleod concerns listed here, conscious of the fact that thousands of dollars are being sent out of this territory for merchandise that can be bought at home, have launched a campaign in the hope that it will create a stronger feeling of community interest—a sentiment most vital for the prosperity of the entire community. In bold type they therefore read the slogan that they propose to popularize "TRADE IN YOUR HOME TOWN."

The time for consideration of this question could not be more opportune than the present. "Preparedness," the watchword of Canada, means that we must be ready to defend ourselves in the most far-reaching manner that by real co-operation in this vitally important "TRADE AT HOME" movement.

It is a thought that should be taken to heart and given consideration by every person who earns his living in, or owes their success to, this community.

This campaign is launched in the firm belief that the people of this community will follow the dictates of their good sense, and bring the "TRADE AT HOME CAMPAIGN" to an actuality that will be of vast benefit to the entire territory.

This movement is a selfless propaganda of these progressive concerns who have combined in co-operative community appeal. They urge every person who earns his living that they will give each week through the columns of The Times.

The firm resolve to "TRADE AT HOME" will not only help the retailer and jobber, the farmers' adherent to our town, and it will also help in every line of business with either directly or indirectly through every individual of this section.

AMATEUR DEVELOPING AND PRINTING — PICTURE FRAMING

THE WHITEFOOT PHOTO SERVICE

GROCERIES

FRESH FRUITS IN SEASON

CHINA AND GLASSWARE

Large, well assorted stock. Splendid assortment. Reasonable prices.

MACLEOD SUPPLY CO. LTD.

LET US SUPPLY—

YOUR HOME WITH CHOICE GROCERIES DAILY

We carry an abundant stock of whole-some table necessities and pure food products. We seek your patronage on a basis of merit only. Keep your money at home.

THE WHITE HALL

HARNESS

HARNESS—SADDLERY

TRAVELLING GOODS

SHOE FINDINGS, ROBES, TENTS, GLOVES, MITTS, OVERALLS

Come and get our prices.

THE GREAT WEST SADDLERY CO., LIMITED.

HARDWARE

SHELF AND HEAVY HARDWARE

PAINTS — OILS — VARNISHES

Make this store your headquarters for Hardware.

THE CUNNINGHAM HARDWARE

IF IT'S HARDWARE WE HAVE IT.

If we haven't got it we will get it for you; if we can't get it it's not made. This is our business policy plus the fact that moderate prices prevail in all lines.

W. G. ANDREWS

JEWELLERS

WE WOULD BE GLAD TO ADVISE YOU

ON ANY MATTER PERTAINING TO JEWELLERY

and we invite comparison and inspection of our large stock. Many of our lines are exclusive—all are moderately priced. Remaining.

RICHARD W. RUSSELL

THIS STORE'S POLICY

TO REPRESENT GOODS EXACTLY AS TO QUALITY:

to sell each customer jewellery values at a reasonable price, to give full guarantees; to cheerfully correct all mistakes; to give all a square deal.

JOHN T. DONEY

LUMBER

CONCERNING LUMBER

We meet all competitors' prices in Lumber and Building Materials. We would be glad to advise you on your requirements. No order too small or too large. We invite you to consult with us.

McLAREN LUMBER CO.

MEN'S WEAR

THE PROGRESSIVE MAN

Will keep his money in his own community. This up-to-date Men's Store enters to the apparel requisites of the Progressive Man. Splendid tailoring. Partner. Dr. Scholl's Arch Supports. Buy in Macleod.

J. L. MARKS

MILLINERY

LADIES OF MACLEOD

you will find the benefit of my advice regarding your personal millinery requirements very satisfying. We make over and return hats or make new ones according to instructions. Fancy goods.

MISS A. M. WILSON

PHOTOGRAPHS

HIGH CLASS PHOTOGRAPHY

may be secured at this studio is the result of years of careful study and experience. We specialize in Portraiture and Commercial Photography.

AMATEUR DEVELOPING AND PRINTING — PICTURE FRAMING

THE WHITEFOOT PHOTO SERVICE

WHEN IN CALGARY STOP AT

The Hotel Alexandra

"THE HOUSE OF COMFORT"

Free Bus Free Telephone Fire Proof

Rates: \$1.00, \$1.50 and \$2.00; with bath \$2.00 and \$2.50

226—9th Avenue East.

SHOE REPAIRING

SHORT SKIRTS AND TROUSERS

repair shoes that are in perfect repair. In the days of long skirts and

cuffless trousers it did not matter so much, but nowadays both men's and women's shoes show

right, smart-looking and shapely. Our repair methods add months of wear to old shoes.

J. A. LEMIRE

Shoe Repairer — Macleod

Orange, Lemon & Lime Crush

The Biggest Selling Soft Drinks In America Today.

Cottbridge
BOTTLED BY LIMITED
LEITHBRIDGE, CANADA

COMMERCIAL PRINTING

The Macleod Times has one of the
most up-to-date Printing Plants in
Western Canada.

We have the material to do the work with and skilled
mechanics—adepts at the attaining that finished appear-
ance in your printing that your taste calls for.

WE DO UP-TO-DATE PRINTING

Better Printing Than Is Done In Most City Shops.

IT IS TO YOUR ADVANTAGE

To Get Your Printing Done At Home Where You Can
Get First-Class Work And Keep Your Money In The
Home Community.

WE DO GOOD PRINTING At RIGHT PRICES

**PHONE 91
THE MACLEOD TIMES**

The MACLEOD TIMES
IS YOUR
SUBSCRIPTION PAID?

READ THE LABEL ON YOUR PAPER

It will tell you the date to which your subscription is paid---in case you find you are from one to fourteen years in arrears (some of 'em are) just drop in and square up, and see what a pleasure it is to

**BE ABLE TO CONTEMPLATE THE LABEL ON YOUR
PAPER WITHOUT BECOMING RED IN THE FACE!**

in the case of serious injuries, place the patient in as comfortable position as possible and do nothing to protect the injured parts with bandage sheets or towels until the arrival of the doctor.

If bleeding is too active to disregard and a clean compress may be at-

Brazil has forbidden gambling except at seaside and mountain resorts. There's a good idea. Why couldn't we forbid drinking except in localities that encourage the tourist trade?

The Whitefoot Photo Service
AMATEUR FINISHING
PORTRAITURE
COMMERCIAL PHOTOGRAPHY
Phone 64, Macleod

R. W. Russell

JEWELLER OPTOMETRIST

in the case of serious injuries, place the patient in as comfortable position as possible and do nothing to protect the injured parts with clean sheets or towels until the arrival of the doctor.

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